

## **ABOUT THE PALMA SUPERYACHT SHOW**

With its award-winning marinas, capable yards and catch-all array of services, Palma de Mallorca holds all the cards when it comes to accommodating yacht owners, captains and crew. Additional reasons for the island's maritime allure are its cyan waters and perfect sailing conditions, not to mention the ever-growing Palma Superyacht Show. The capital's annual mustering of industry influencers and display of nautical eye-candy has gone from strength to strength since its 2013 launch.

From luxury motor yachts built to cruise the world's oceans in comfort and style to light and nimble dual-purpose racer/cruisers dreamed up by the cleverest minds in yacht design, the Palma Superyacht Show offers ample choice for potential buyers looking to compare pre-owned yachts. Potential charterers can not only appraise a variety of luxury charter yachts by taking comprehensive grand tours, but they can also chat to the captain and crew about everything, from the most popular itineraries to the chef's specialties. All brokerage and charter yachts are represented by established brokers: seasoned experts who know the yacht, and the market as a whole, inside out.

A further attraction is the show's sweeping array of shore-side exhibitors, showcasing anything from the latest advancements in sail design to cutting-edge marine electronics. The Palma Superyacht Show's annual exhibitor list encompasses everything you'd expect from one of the biggest events on the yachting calendar.

A dedicated Refit & Repair area distinguishes itself from the rest of the show by specifically targeting yachting's experts and professionals, - a must-visit for captains and/or engineers wanting to discuss high-quality refit or repair work. Another specialized sector is located near the show's 72m floating bridge and is reserved for a premium selection of superyacht tenders.

The show's trademark relaxed atmosphere, another nautical ace up its sleeve, is evident through the many parties, events and impromptu get-togethers, which are predominantly casual, all-inclusive affairs.